



Conference includes:

Full-day conference program Thursday, February 27 ♦ Keynote Luncheon on Thursday, February 27 ♦ Post-event Cocktail Reception

General sponsorship benefits include:

Expected attendance of 150-plus government and industry-related professionals ♦ Interaction with attendees during multiple Networking Breaks ♦ Extensive promotion of the conference ♦ Extensive media coverage of the conference ♦ Media interviews as available ♦ Sponsor logos displayed on iGLS Web site with link to sponsor's Web site

The following sponsorships are available for the inaugural iGaming Legislative Symposium, which is produced by Pechanga.net and Spectrum Gaming Group. For more information, email or kcarrison@spectrumgaming.com or victor@pechanga.net.

Presenting Sponsor (Exclusive)

\$15,000

Sponsor logo and/or name on all show marketing materials ♦ Full-page, inside-back-cover ad in program book ♦ Display of one (1) banner in conference room and one (1) banner in dining room ♦ Two (2) reserved luncheon tables (seating for twenty (20) registered conference attendees total) ♦ Twenty (20) admissions to conference ♦ Tabletop Booth with skirted table and two chairs (*Sponsor is responsible for additional costs including electric and setup costs*)

Platinum Sponsor (2 available)

\$12,000

Sponsor logo and/or name on all show marketing materials ♦ Prominent display of one (1) banner ♦ One (1) reserved luncheon table (seating for ten (10) registered conference attendees total) ♦ Eight (8) admissions to conference ♦ Tabletop Booth with skirted table and two chairs (*Sponsor is responsible for additional costs including electric and setup costs*)

Luncheon Sponsor (Exclusive)

\$10,000

Sponsor logo and/or name on all show marketing materials ♦ Sponsor may introduce luncheon keynote speaker ♦ Display of one (1) banner in conference room and one (1) banner in dining room ♦ One (1) reserved luncheon table (seating for ten (10) registered conference attendees total) ♦ Eight (8) admissions to conference ♦ Tabletop Booth with skirted table and two chairs (*Sponsor is responsible for additional costs including electric and setup costs*)

Post-Event Cocktail Reception Sponsor

\$8,000

Sponsor logo and/or name on all show marketing materials ♦ Display of one (1) banner in reception area ♦ One (1) reserved luncheon table (seating for ten (10) registered conference attendees total) ♦ Six (6) admissions to conference ♦ Tabletop Booth with skirted table and two chairs (*Sponsor is responsible for additional costs including electric and setup costs*)

Official iGLS Gift Sponsor

\$7,000

Sponsor logo and/or name on all show marketing materials ♦ Sponsor logo and Conference logo on gift given to all conference attendees (gift determined by Show Management with Sponsor approval. Sponsor fee includes cost of production) ♦ Display of one (1) banner in conference room ♦ Four (4) admissions to conference ♦ Tabletop Booth with skirted table and two chairs (*Sponsor is responsible for additional costs including electric and setup costs*)



Name-Badge Sponsor

\$6,000

Sponsor logo and/or name on all show marketing materials ♦ Sponsor's color logo appears on all attendee name badges ♦ Display of one (1) banner in conference room ♦ Six (6) admissions to conference ♦ Tabletop Booth with skirted table and two chairs *(Sponsor is responsible for additional costs including electric and setup costs)*

Registration Area Sponsor

\$5,500

Sponsor logo and/or name on all show marketing materials ♦ Signage at registration desk, along with promotional material ♦ Display of one (1) banner in registration area ♦ Four (4) admissions to conference

Networking/Refreshment Breaks Sponsor (2 available)

\$5,000

Sponsor logo and/or name on all show marketing materials ♦ Signage in refreshment area for morning and afternoon breaks ♦ Display of one (1) banner in conference room ♦ Four (4) admissions to conference

Breakfast Sponsor

\$5,000

Sponsor logo and/or name on all show marketing materials ♦ Signage in breakfast area ♦ Placement of Sponsor Material on Conference Literature Table ♦ Display of one (1) banner in conference room ♦ Four (4) admissions to conference

Program Book Sponsor

\$4,500

Sponsor logo and/or name on all show marketing materials ♦ Full-page, back-cover ad in conference program book ♦ Display of one (1) banner in conference room ♦ Four (4) admissions to conference

Silver Sponsor

\$3,500

Sponsor logo and/or name on all show marketing materials ♦ Placement of Sponsor Material on Conference Literature Table ♦ Display of one (1) banner in conference room ♦ Three (3) admissions to conference

Panel Sponsor

\$2,800

Sponsor logo and/or name on all show marketing materials ♦ Signage at sponsored session ♦ Placement of Sponsor Material on Conference Literature Table ♦ Two (2) admissions to conference

Exhibitor Packages

Networking Tabletop Booth

\$2,200

Two (2) admissions to conference ♦ Tabletop Booth with skirted table and two chairs *(Sponsor is responsible for additional costs including electric and setup costs. Pipe and drape dividers and backdrop are not available.)*

Sponsorship information: kcarrison@spectrumgaming.com ♦ (702) 882-8815

iGaming
LEGISLATIVE
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SPONSORSHIP OPPORTUNITIES

February 27, 2014

Sheraton Grand Sacramento Hotel
Sacramento, California